# 

An open ended equity scheme following consumption theme FUND

# Mathematics of human behavior

## NFO Period: January 05, '24 – January 18, '24

## Invest in our philosophy active | absolute | unconstrained

MINIMUM INVESTMENT:

**PLANS AND OPTIONS:** 

Regular / Direct: Growth and IDCW (Payout and Re-investment)

LUMPSUM Rs. 5,000/-

SUBSEQUENT INVESTMENT Rs. 1,000/- SYSTEMATIC INVESTMENT PLAN (SIP) Weekly: Rs. 1,000/- (Wednesday) Fortnightly: Rs. 1,000/- (alternate Wednesday) Monthly: Rs. 1,000/-Quarterly: Rs. 3,000/-

and in multiples of Re. 1/- thereafter

LOAD STRUCTURE: Entry: Nil | Exit: 1% for 15 days

BENCHMARK INDEX: S&P BSE Consumer Discretionary Goods & Services Index TRI FUND MANAGERS: Ankit Pande | Sanjeev Sharma Vasav Sahgal

This Product is suitable for investors who are seeking  $\!\!\!\!*$ 

Scheme Riskometer Benchmark Riskometer

 To generate long term capital appreciation
 An equity scheme that predominantly invests in equity and equity related securities of companies benefiting directly or indirectly from consumption led demand in India.



\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them

Benchmark Riskometer
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Mutual funds are subject to market risk, please read all scheme related documents carefully.

## Why Consumption Fund now? | timing is the key

- The core innovation behind the VLRT Framework is the synthesis of various dimensions to identify inflexion points, long before the larger trend plays out and therefore at quant, we are inflexion point and cycles strategists, instead of momentum chasers. The difference in looking for inflexion points is that it allows us to position ourselves at the most opportune phases of the cyclical flow of markets
- Through our Predictive Analytics platform, our Cycles Analytics framework works to identify cycles of various lengths and amplitudes, across asset classes and the inter-linkages and overlaps of these multifarious cycles synthesized into the business cycle. Few months ago, as we launched the 'quant Business Cycle Fund,' the objective was to provide investors with a high risk appetite, a safe avenue through mutual funds to capitalise specifically on cycles
- We are today at an important juncture, as the VLRT multi-dimensional Framework clearly points out that a medium term bottoming of Risk Appetite is very near providing the impetus for a new business cycle and Liquidity Analytics are supportive for past many months. The last time the multi-dimensional variables of the VLRT framework were coming together to indicate such a turning point was in March-April 2020, post which there were strong resulting trends to the downside and upside, respectively
- The advantage of taking a position in inflexion points is that the risk-reward ratio is the most favorable, which makes a significant difference to risk-adjusted performance. At the confluence of various cycles, the mathematics of market patterns starts working in favor of dynamic money managers such as us
- As per the VLRT Framework, specifically the peaking of Volatility Expansion Phase 2018-23, and now as 2023 has passed, this phase will be remembered as the culmination of several cycles including the war, and financial crisis cycles and 2024 will be less volatile compared to past five years
- To ride this wave, and navigate through the resulting business cycle, we have launched series of thematic funds, which are strongly correlated with cyclical upturns; quant Consumption Fund is one of the best opportunities to capitalise on the India growth story, as our Predictive Analytics is endorsing a structural uptrend and the consumption theme opportunity could span decades

### quant consumption fund - Strategy

- The scheme will tilt exposure to a select 6-8 consumption themes and **concentrate mostly on 3-4 core emerging themes** most of the time, that are expected to be on the cusp of a growth cycle, as evaluated through macro economic analytics and changing human behavioral patterns
- The scheme can invest 80-100% in equity and related instruments of companies engaged in consumption led sectors; remaining 0-20% can be invested in other sectors, exploiting a range of investment opportunities within the concept of a focused portfolio
- The business cycle approach is to identify sectors through our Predictive Analytics model, which provides a multi-dimensional framework of sector allocations across business cycles
- Through Money Flow Analytics, quant money managers will invest in sectors and companies that are expected to benefit from the given phase of the economy
- Maximum sector exposure will be capped at 33.33% purely from risk mitigation perspective

- Sector allocation will be managed dynamically across market caps, providing another level of diversification
- Our time trusted risk-mitigation VLRT Framework and Predictive Analytics indicators will be used to dynamically manage the known risks and opportunities across the portfolio

### quant consumption fund - Fund Positioning

• Fund objective is to benefit out of economic imbalances in markets and **participate in the cyclicality of sectors and stocks** to generate superior risk-adjusted returns, being **suitable for investors with a long term horizon** 

### **RTGS/NEFT DETAILS OF OUR COLLECTION BANK ACCOUNTS**

Bank Name	Bank Account No.	Bank Account Title	Bank Branch	IFSC Code
HDFC Bank Ltd.	57500001388004	QUANT CONSUMPTION FUND	Fort, Mumbai - 400001	HDFC0000060
ICICI Bank Ltd.	000405152204	QUANT CONSUMPTION FUND	Capital Market Division, Churchgate	ICIC0000004

LINKS			ALSO AVAILABLE ON			
Scheme Information Document Click here	NFO Application Form Click here	NFO Presentation Click here		DISE Mutual Fund Platform (0M971)		KFINKART

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