

Invest in our philosophy
active | absolute | unconstrained

quant⁺ CONSUMPTION FUND

Mathematics of human behavior

NFO Period: January 05, '24 – January 18, '24

PLANS AND OPTIONS:

Regular / Direct: Growth and IDCW
(Payout and Re-investment)

MINIMUM INVESTMENT:

LUMP SUM

Rs. 5,000/-

SUBSEQUENT INVESTMENT

Rs. 1,000/-

SYSTEMATIC INVESTMENT PLAN (SIP)

Weekly: Rs. 1,000/- (Wednesday)

Fortnightly: Rs. 1,000/- (alternate Wednesday)

Monthly: Rs. 1,000/-

Quarterly: Rs. 3,000/-

and in multiples of Re. 1/- thereafter

LOAD STRUCTURE:

Entry: Nil | **Exit:** 1% for 15 days

BENCHMARK INDEX:

S&P BSE Consumer Discretionary
Goods & Services Index TRI

FUND MANAGERS:

Ankit Pande | Sanjeev Sharma
Vasav Sahgal

This Product is suitable for investors who are seeking*

Scheme Riskmeter

Benchmark Riskmeter

- To generate long term capital appreciation
- An equity scheme that predominantly invests in equity and equity related securities of companies benefiting directly or indirectly from consumption led demand in India.



*Investors should consult their financial advisers if in doubt about whether the product is suitable for them

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Mutual funds are subject to market risk, please read all scheme related documents carefully.

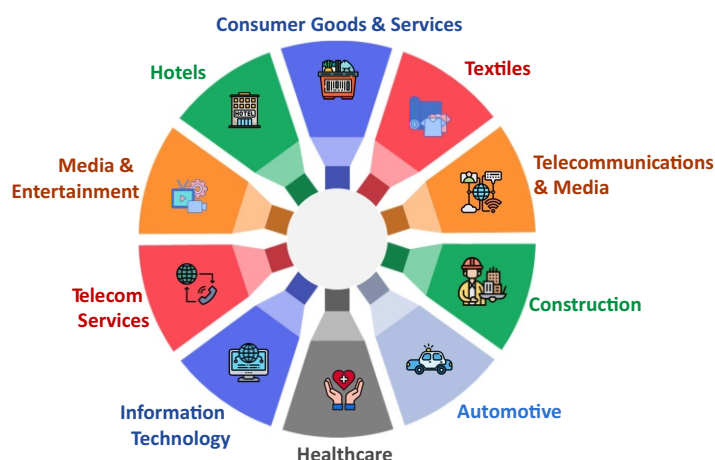
quant consumption fund – Strategy

- The scheme will tilt exposure to a select 6-8 consumption themes and **concentrate mostly on 3-4 core emerging themes** most of the time, that are expected to be on the cusp of a growth cycle, as evaluated through macro economic analytics and changing human behavioral patterns
- The scheme can **invest 80-100% in equity and related instruments of companies engaged in consumption led sectors; remaining 0-20% can be invested in other sectors, exploiting a range of investment opportunities within the concept of a focused portfolio**
- The business cycle approach is to identify sectors through our **Predictive Analytics model**, which provides a multi-dimensional framework of sector allocations across business cycles
- Through **Money Flow Analytics**, quant money managers will **invest in sectors and companies that are expected to benefit from the given phase of the economy**
- Maximum sector exposure will be capped at 33.33% purely from risk mitigation perspective
- Sector allocation will be **managed dynamically across market caps, providing another level of diversification**
- Our time trusted **risk-mitigation VLRT Framework and Predictive Analytics indicators will be used to dynamically manage the known risks and opportunities** across the portfolio



quant consumption fund – Fund Positioning

- Fund objective is to benefit out of economic imbalances in markets and **participate in the cyclicity of sectors and stocks** to generate superior risk-adjusted returns, being **suitable for investors with a long term horizon**



Moving with evolving trends of Indian consumption

The scheme will primarily invest in companies which benefit from the Indian consumption story. Since consumption is a multi-decade opportunity and is expected to play out for several decades to come, the fund aims to actively identify and invest in companies, which are most likely to benefit from increased consumer spending and affluence

Reasons to buy



The Growth Story: With India poised to become the third-largest consumer market globally by 2030, investing in quant Consumption Fund emerges as a compelling opportunity. This offers a long-term horizon for investors and holds a unique advantage by straddling both cyclical and defensive sectors



Changing Dynamics and Consumer Behaviour: India's favourable demographics, increased women's participation in the workforce, and growing influence of technology and social media contribute to rising consumer spending. Aspirational Indians are now spending more, moving their consumption from unorganized to organized markets, favoring premium categories and often relying on credit. This presents a multi-decade investment opportunity



Riding the Prosperity Wave: As India's consumer market surges, your investment is in sync with the nation's economic highs offering a chance to ride the waves of prosperity. Our adaptive portfolio will be dynamically rebalanced as per our Cycles Analysis and will be continually exposed to emerging growth opportunities within the consumption space



Aligned with Daily Choices: Your investments align with the daily preferences and habits of millions, tapping into the pulse of what people buy and use in their daily lives. As demand for goods and services increases, the price of those goods and services usually rises as well with a positive impact on the investments made in these companies



Top Performing Picks: The portfolio will consist of investments in some of the best companies driving India's consumption story. With a strategic focus on consumer-facing companies, the fund can potentially outperform offering a chance for your investment to stand out



Opportunities for Diversification: Even with a focus on specific consumption driven sectors, you enjoy a level of diversification within that sector, allowing for a balanced exposure to different consumer-driven industries