



multi asset, multi manager



Bringing the **LUCZATIVE FLUIDITY** 

## **Invest in our philosophy** active | absolute | unconstrained

#### **MINIMUM INVESTMENT:**

## **PLANS AND OPTIONS:**

Regular / Direct: Growth and IDCW (Payout and Re-investment)

**LUMPSUM** Rs. 5,000/-

SUBSEQUENT INVESTMENT Rs. 1,000/-

SYSTEMATIC INVESTMENT PLAN (SIP)

Weekly: Rs. 1,000/- (Wednesday)

Fortnightly: Rs. 1,000/- (alternate Wednesday)

Monthly: Rs. 1,000/-**Quarterly**: Rs. 3,000/-

and in multiples of Re. 1/- thereafter

#### **BENCHMARK INDEX:**

**CRISIL LIQUID FUND INDEX** 

#### **FUND MANAGERS:**

Sanjeev Sharma

#### **LOAD STRUCTURE:**

Entry: Nil Exit: (w.e.f. October 20, 2019)

Investor exit upon subscription / switch-In	Exit Load as a % of redemption Proceeds
Day 1	0.0070%
Day 2	0.0065%
Day 3	0.0060%
Day 4	0.0055%
Day 5	0.0050%
Day 6	0.0045%
Day 7 onwards	0.0000%

This Product is suitable for Scheme Riskometer Benchmark Riskometer investors who are seeking\* To generate income through a portfolio

\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them

### **Investment Approach**



Majority of assets are invested in **highest rated papers (A1+/AAA or equivalent)** to maintain superior credit profile.



**High emphasis on liquidity** of assets by employing a **healthy mix of bank and NBFC papers in the portfolio**.



The fund assumes a low interest rate risk.



Finger on the pulse of liquidity situation in the economy and monitoring the RBI Monetary Policy affecting the dynamics of credit flow.

#### **Reasons to Buy**

- A short term investment for surplus funds with an emphasis on capital protection and delivering optimum yields.
- Aims to provide high liquidity and is an ideal interim investment avenue pending longer term deployment/ investment.
- No compromise on portfolio quality as only assets with the highest credit ratings are taken into the portfolio.
- Maintains appropriate duration to cash in on opportunities.

## **VLRT Framework | Adaptive Money Management**

Being Relevant with 'predictive analytics'

## **VALUATION ANALYTICS**

Knowing the difference between price and value.

# RISK APPETITE ANALYTICS

Perceiving what drives market participants to certain actions and reactions.



## TIMING

Being in sync with the waves of value and behaviour

# LIQUIDITY ANALYTICS

Understanding the flow of money across asset classes.

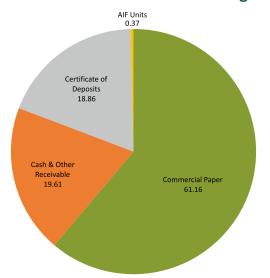
The core engine that drives us and sets us apart is a robust and differentiated investment framework that enables us to see beyond the horizon and stay relevant. Our unique analytical framework for enabling 'predictive analytics' encompasses all available asset classes and sectors, formulating a multi-dimensional research perspective.

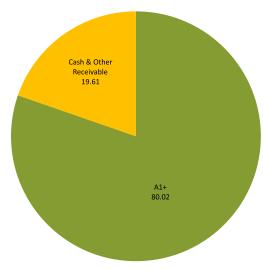
#### Why multi-dimensional?

The markets are a complex, dynamic system. There is no one formula or strategy or perspective that can consistently outperform A diverse set of variables and participants are continuously interacting with each other in myriad ways.

In the face of this uncertainty and complexity, instead of limiting ourselves to any one school of thought we have found consistent success by studying markets along four dimensions: Valuation, Liquidity, Risk Appetite, and Time [VLRT].

## Rating Profile / Asset Allocation(%)





(Data as on November 30, '24)

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