equeixt® LQUID FUND





Bringing the LUC₹ATIVE in FLUIDITY

Invest in our philosophy

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active | absolute | unconstrained

MINIMUM INVESTMENT:

LUMPSUM Rs. 5,000/- SYSTEMATIC INVESTMENT PLAN (SIP)

Weekly: Rs. 1,000/- (Wednesday) Fortnightly: Rs. 1,000/- (alternate Wednesday) Monthly: Rs. 1,000/-Quarterly: Rs. 3,000/-

SUBSEQUENT INVESTMENT Rs. 1,000/-

and in multiples of Re. 1/- thereafter

LOAD STRUCTURE:

Entry: Nil Exit: (w.e.f. October 20, 2019)

Investor exit upon subscription / switch-In	Exit Load as a % of redemption Proceeds
Day 1	0.0070%
Day 2	0.0065%
Day 3	0.0060%
Day 4	0.0055%
Day 5	0.0050%
Day 6	0.0045%
Day 7 onwards	0.0000%

BENCHMARK INDEX: CRISIL LIQUID FUND INDEX

PLANS AND OPTIONS:

Regular / Direct: Growth and IDCW (Payout and Re-investment)

FUND MANAGERS:

Sanjeev Sharma

This Product is suitable for investors who are seeking*	Scheme Riskome

To generate income through a portfolio comprising money market and debt



Benchmark Riskometer

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them

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Investment Approach

Majority of assets are invested in highest rated papers (A1+/AAA or equivalent) to maintain superior credit profile.

High emphasis on liquidity of assets by employing a healthy mix of bank and NBFC papers in the portfolio.



The fund assumes a low interest rate risk.



Finger on the pulse of liquidity situation in the economy and monitoring the RBI Monetary Policy affecting the dynamics of credit flow.

Reasons to Buy

- >A short term investment for surplus funds with an emphasis on capital protection and delivering optimum yields.
- >> Aims to provide high liquidity and is an ideal interim investment avenue pending longer term deployment/ investment.
- >>> No compromise on portfolio quality as only assets with the highest credit ratings are taken into the portfolio.
- Maintains **appropriate duration** to cash in on opportunities.

VLRT Framework | Adaptive Money Management



The core engine that drives us and sets us apart is a robust and differentiated investment framework that enables us to see beyond the horizon and stay relevant. Our unique analytical framework for enabling 'predictive analytics' encompasses all available asset classes and sectors, formulating a multi-dimensional research perspective.

Why multi-dimensional?

The markets are a complex, dynamic system. There is no one formula or strategy or perspective that can consistently outperform A diverse set of variables and participants are continuously interacting with each other in myriad ways.

In the face of this uncertainty and complexity, instead of limiting ourselves to any one school of thought we have found consistent success by studying markets along four dimensions: Valuation, Liquidity, Risk Appetite, and Time [VLRT].



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Mutual funds are subject to market risk, please read all scheme related documents carefully.