



MID-CAP FUND

(An open ended equity scheme predominantly investing in mid cap stocks)



MAKING
THE MIDDLE CHILD
HIT
THE HOME RUN

Invest in our philosophy
active | absolute | unconstrained

PLANS AND OPTIONS:

Regular / Direct: Growth and IDCW
(Payout and Re-investment)

LUMPSUM
Rs. 5,000/-

SUBSEQUENT INVESTMENT
Rs. 1,000/-

MINIMUM INVESTMENT:

SYSTEMATIC INVESTMENT PLAN (SIP)
Weekly: Rs. 1,000/- (Wednesday)
Fortnightly: Rs. 1,000/- (alternate Wednesday)
Monthly: Rs. 1,000/-
Quarterly: Rs. 3,000/-

and in multiples of Re. 1/- thereafter

LOAD STRUCTURE:

Entry: Nil
Exit: 0.5% if exit <= 3 Months

BENCHMARK INDEX:
NIFTY MIDCAP 150 TRI

FUND MANAGERS:

Ankit Pande | Vasav Sahgal
Sanjeev Sharma

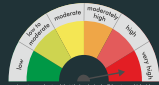
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This Product is suitable for investors who are seeking*

Scheme Riskometer

Benchmark Riskometer

- To Generate Capital appreciation
- To invest in a portfolio of Mid Cap Companies.



*Investors should consult their financial advisers if in doubt about whether the product is suitable for them

Investment Approach



Identify companies with **stable business models and on cusp of new growth trajectories.**



Sector agnostic investment approach.

Stock selection process uses **unconstrained approach, allowing exploration of better returns potential.**



Reasons to Buy

- » Invests in **high growth sectors**, and companies with niche market presence **positioned to benefit from economic growth.**
- » Exposure to **potential leaders of tomorrow.**
- » A broad **range of companies on every stage of the business cycle**, thus, providing a good mix of stocks.
- » Investment **track record of over 20 years.**

As per SEBI circular dated October 6, 2017 large cap companies means 1st - 100th company in terms of full market cap, mid cap companies means 101st - 250th company in terms of full market cap and small cap companies means 251st company onwards in terms of full market cap.

VLRT Framework| Adaptive Money Management

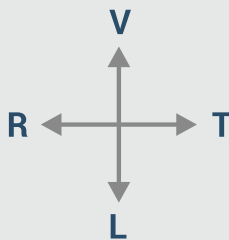
Being Relevant with 'predictive analytics'

VALUATION ANALYTICS

Knowing the difference between price and value.

RISK APPETITE ANALYTICS

Perceiving what drives market participants to certain actions and reactions.



TIMING

Being in sync with the waves of value and behaviour

LIQUIDITY ANALYTICS

Understanding the flow of money across asset classes.

The **core engine that drives us and sets us apart is a robust and differentiated investment framework that enables us to see beyond the horizon and stay relevant.** Our unique analytical framework for enabling 'predictive analytics' encompasses all available asset classes and sectors, formulating a multi-dimensional research perspective.

Why multi-dimensional?

The markets are a complex, dynamic system. There is no one formula or strategy or perspective that can consistently outperform **A diverse set of variables and participants are continuously interacting with each other in myriad ways.**

In the face of this uncertainty and complexity, instead of limiting ourselves to any one school of thought **we have found consistent success by studying markets along four dimensions: Valuation, Liquidity, Risk Appetite, and Time [VLRT].**

Top 10 Holdings

Stocks	% of Net Assets
Reliance Industries Limited	9.43
Aurobindo Pharma Limited	8.43
Container Corporation of India Ltd	7.58
IRB Infrastructure Developers Limited	7.37
Tata Communications Limited	5.97
Steel Authority of India Ltd	5.88
Marico Limited	5.78
ITC Limited	5.22
Lloyds Metals And Energy Limited	4.05
Linde India Ltd.	3.71
Total of Top 10 Holdings	63.40

Top 10 Sectors

Sectors	% Weightage
Pharmaceuticals & Biotechnology	12.74
Ferrous Metals	9.93
Petroleum Products	9.43
Transport Services	7.58
Construction	7.37
Auto Components	6.21
Telecom - Services	5.97
Agricultural Food & other Products	5.78
Diversified FMCG	5.22
Finance	4.33

(Data as on November 29, 2024)

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Mutual funds are subject to market risk, please read all scheme related documents carefully.