÷ (+) – (× FUND Tech, Media & Telecom (TMT)

(An open ended equity scheme investing in technology-centric companies)

Portfolio of Innovative Minds

Invest in our philosophy active | absolute | unconstrained

PLANS AND OPTIONS:

Regular / Direct: Growth and IDCW (Payout and Re-investment)

LUMPSUM Rs. 5,000/-

SUBSEQUENT INVESTMENT Rs. 1,000/-

SYSTEMATIC INVESTMENT PLAN (SIP) Weekly: Rs. 1,000/- (Wednesday) Fortnightly: Rs. 1,000/- (alternate Wednesday) Monthly: Rs. 1,000/-Quarterly: Rs. 3,000/-

and in multiples of Re. 1/- thereafter

MINIMUM INVESTMENT:

LOAD STRUCTURE: Entry: Nil | Exit: 1% for 15 days

This Product is suitable for investors who are seeking*

 Capital appreciation over long term To generate consistent returns by investing in equity and equity related instruments of technology-centric companies

a Pickomoto



*Investors should consult their financial advisers if in doubt about whether the product is suitable for them

BENCHMARK INDEX: S&P BSE TECK TRI

FUND MANAGERS:

Sandeep Tandon | Ankit Pande Sanjeev Sharma | Vasav Sahgal

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Mutual funds are subject to market risk, please read all scheme related documents carefully.

Investment Approach



Invests minimum 80% in the TMT theme, which includes consulting companies, digital service providers, data and data solution providers, fintech companies, internet companies, IT software/ hardware/ infrastructure/ services companies, media companies, platform/ aggregator services companies, telecom and related software & infrastructure companies



Money Flow Analytics to invest in sectors and companies that are expected to benefit from the telecom and media industry which is already emerging as a backbone of the consumption theme

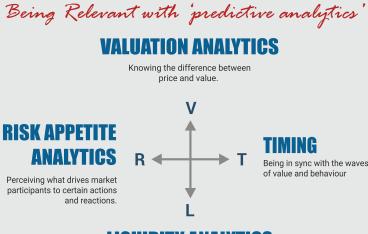


Risk mitigating VLRT Framework and Predictive Analytics tools will be utilized to dynamically manage known risks and identify investment opportunities

Reasons to Buy

- Investors wishing to participate in opportunities across TMT focus and innovation driven sectors
- For long-term investors seeking a dedicated investment approach to the TMT sectors in India, and willing to invest in companies which can benefit from India's superior positioning as a burgeoning center of software and technological innovation
- >> The technology sector is one of the fastest-growing industries in the world. Global spending on information technology is expected to reach tens of trillions of dollars in the years to come
- Holistic exposure to TMT sectors ranging from semiconductors to automation provides several investment opportunities from the technology ecosystem

VLRT Framework | Adaptive Money Management



The core engine that drives us and sets us apart is a robust and differentiated investment framework that enables us to see beyond the horizon and stay relevant. Our unique analytical framework for enabling 'predictive analytics' encompasses all available asset classes and sectors, formulating a multi-dimensional research perspective.

Why multi-dimensional?

The markets are a complex, dynamic system. There is no one formula or strategy or perspective that can consistently outperform A diverse set of variables and participants are continuously interacting with each other in myriad ways.

In the face of this uncertainty and complexity, instead of limiting ourselves to any one school of thought we have found consistent success by studying markets along four dimensions: Valuation, Liquidity, Risk Appetite, and Time [VLRT].

Top 10 Sectors

Sectors	% Weightage
Telecom - Services	16.13
Retailing	16.00
Commercial Services & Supplies	13.63
IT - Software	10.38
Finance	9.69
Petroleum Products	9.30
Entertainment	8.68
IT - Services	8.53
Chemicals & Petrochemicals	1.15

(Data as on November 29, 2024)

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LIQUIDITY ANALYTICS

Understanding the flow of money across asset classes.

Top 10 Holdings

Stocks	% of Net Assets
Jio Financial Services Limited	9.69
Reliance Industries Limited	9.30
SUN TV Network Limited	8.68
HFCL Limited	8.19
Just Dial Limited	8.02
Tata Communications Limited	7.94
Eclerx Services Ltd.	7.65
Birlasoft Limited	7.01
Redington Limited	5.98
Info Edge (India) Ltd	5.12
Total of Top 10 Holdings	77.59