

# Real *Value* lies Beneath the Surface

## Invest in our philosophy active | absolute | unconstrained

### PLANS AND OPTIONS:

**Regular / Direct:** Growth and IDCW  
(Payout and Re-investment)

### LUMP SUM

Rs. 5,000/-

### SUBSEQUENT INVESTMENT

Rs. 1,000/-

### MINIMUM INVESTMENT:

### SYSTEMATIC INVESTMENT PLAN (SIP)

**Weekly:** Rs. 1,000/- (Wednesday)

**Fortnightly:** Rs. 1,000/- (alternate Wednesday)

**Monthly:** Rs. 1,000/-

**Quarterly:** Rs. 3,000/-

and in multiples of Re. 1/- thereafter

### LOAD STRUCTURE:

**Entry:** Nil | **Exit:** 1% for 15 days

### BENCHMARK INDEX:

NIFTY 500 TRI

### FUND MANAGERS:

Sandeep Tandon | Ankit Pande  
Sanjeev Sharma | Vasav Sahgal

This Product is suitable for  
investors who are seeking\*

- Capital appreciation over long term
- Investments in a well-diversified portfolio of value stocks

#### Scheme Riskometer



#### Benchmark Riskometer



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\*Investors should consult their financial advisers if in doubt about whether the product is suitable for them

## Investment Approach



Combination of **multi-dimensional research and predictive analytics** to zero down on the **true picture of intrinsic value**.



Distinguish **temporary cycles from permanent shifts**, allowing for better selection of value stocks.



**Under-owned and under-researched stocks** exhibiting future growth potential are picked for evaluation and filtered for selection.



Stock selection process uses **unconstrained approach**, allowing exploration of better returns potential.

## Reasons to Buy



Ideal for investors desiring to **participate in the value unlocking process** of fundamentally strong companies.



**High conviction research process** that goes beyond the normal factors of evaluation and identification of value stocks.



**Dynamic money management** to smoothen returns when value factors are underperforming.



Quantification of investors' overreactions to **identify neglected stocks that show immense potential for a value rebound**.

## VLRT Framework| Adaptive Money Management

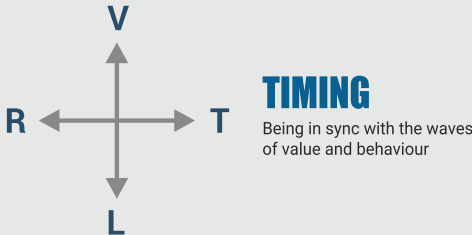
*Being Relevant with 'predictive analytics'*

### VALUATION ANALYTICS

Knowing the difference between price and value.

### RISK APPETITE ANALYTICS

Perceiving what drives market participants to certain actions and reactions.



### LIQUIDITY ANALYTICS

Understanding the flow of money across asset classes.

### TIMING

Being in sync with the waves of value and behaviour

The **core engine that drives us and sets us apart is a robust and differentiated investment framework that enables us to see beyond the horizon and stay relevant**. Our unique analytical framework for enabling 'predictive analytics' encompasses all available asset classes and sectors, formulating a multi-dimensional research perspective.

#### Why multi-dimensional?

The markets are a complex, dynamic system. There is no one formula or strategy or perspective that can consistently outperform. **A diverse set of variables and participants are continuously interacting with each other in myriad ways.**

In the face of this uncertainty and complexity, instead of limiting ourselves to any one school of thought **we have found consistent success by studying markets along four dimensions: Valuation, Liquidity, Risk Appetite, and Time [VLRT].**

## Top 10 Holdings

Stocks	% of Net Assets
Reliance Industries Limited	9.31
ITC Limited	9.22
Life Insurance Corporation Of India	8.78
Jio Financial Services Limited	7.55
Piramal Enterprises Limited	5.92
Larsen & Toubro Limited	5.77
Tata Power Company Limited	4.59
Birlasoft Limited	4.29
Himadri Speciality Chemical Limited	3.14
Bajaj Consumer Care Ltd	2.87
<b>Total of Top 10 Holdings</b>	<b>61.45</b>

## Top 10 Sectors

Sectors	% Weightage
Finance	14.70
Insurance	11.58
Petroleum Products	9.31
Diversified FMCG	9.22
Power	6.97
Chemicals & Petrochemicals	6.37
Construction	5.77
IT - Software	4.29
Cement & Cement Products	3.56
Personal Products	2.87

(Data as on November 29, 2024)